

If not for profit,
for what and how?

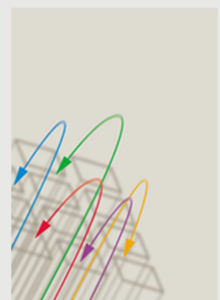
S O C I A L
E N T E R P R I S E

IAP-Day Programme

LLN, 29 May 2013



Interuniversity Attraction Poles (IAP)
Phase VII - 2012-2017



9h00-10h30: "Supply-side and entrepreneurship theories" <ul style="list-style-type: none"> • Marc Jegers (VUB), "Inventory of supply-side approaches in nonprofit theories" • Frédéric Dufays (ULg), "Social entrepreneurship and networks" • Florence Degavre & Magalie Saussey (UCL), "Gender and Social enterprise. Two hypotheses on the logics underlying women's involvement in social enterprises" 	
10h30-11h: Coffee break 11h-12h30: Cluster discussions for PhD students / Preparation of the EMES-IAP conference in Liege for professors <ul style="list-style-type: none"> • Economics and finance • Development studies • Labour and social psychology • Organization studies and management 	
12h30-14h: Lunch	
14h-15h45: Governance – I (theory) 14h: Lore Wellens & Marc Jegers (VUB), "Effective governance in nonprofit organizations: a literature-based multiple stakeholder approach" 14h30: Benjamin Huybrechts, Sybille Mertens & Julie Rijpens (ULg), "Explaining stakeholder involvement in social enterprise governance through resources and legitimacy" 15h: Discussion on theoretical approaches to social enterprise governance	14h-15h45 : Employment and HRM - I 14h: Roland Pepermans (VUB): "Intrinsic and extrinsic motivations at work: what does Work and Organizational Psychology tell us?" Presentation of Ph.D. students (each 15 min + 15 min discussion) 14h45: Edwine Goldonie (UCL): "More competent but less warm? Perceptions about volunteers in the changing context of volunteer work and organizational consequences" 15h15: Yannick Griep (VUB): On the relational disequilibrium between paid and voluntary employees in nonprofit organizations and social enterprises
15h45-16h15: Coffee break	
16h15-17h30: Governance – II (methods) 16h15: Marek Hudon (ULB): Methodological issues for capturing social enterprise governance, illustrations in microfinance 17h: Discussion on methodological approaches to social enterprise governance	16h15-17h30: Employment and HRM - II 16h15: Charlotte Moreau (ULg): "Professionalization of human resources management in social enterprises: Isomorphism or innovation?" 16h45: Olivier Brolis (UCL) : Social enterprise, quality of jobs and organizational performance