



Ośrodek Wsparcia Ekonomii Społecznej
Gdański Park Naukowo Technologiczny
ul. Trzy Lipy 3 bud. B lok. 412 · 80-172 Gdańsk
tel. 58 728 24 55 · dobrarobota.org

Conference "Socially responsible territory"
**Territories are what links us up – social
entrepreneurship in local development**

6-7 November 2014

06/11/14: Państwowa Galeria Sztuki, Plac Zdrojowy 2, **Sopot**
07/11/2014 Europejskie Centrum Solidarności, 1 Pl Solidarności, **Gdańsk**

Programme:

Date	Subject
Day I 6 November 2014	Social entrepreneurship in Poland and the world (ICSEM Local Talk in Pomerania) Państwowa Galeria Sztuki, Plac Zdrojowy 2, Sopot
10.00-10.05	Welcome - President of Sopot Jacek Karnowski
10.05-10.20	The role of social economy in local development – President Paweł Adamowicz, chair of Gdansk Metropolitan Area Association
10.20-10.35	Support for social economy in the Pomeranian voievodship – Marshal Wiesław Byczkowski
10.35-10.45	After the national conference of the social economy OSES 2014 – some thoughts about the directions of development of the social economy in Poland - Henryk Wujec, counselor to the Polish president
10.45-12.00	A world-wide comparative analysis of social enterprise models - Prof. Jacques Defourny (University of Liege), coordinator of the International Comparative Social Enterprise Models – ICSEM Project
12.00 -12.30	Questions and conclusions
12.30- 13.00	The situation of social enterprises in Poland – Dr Marzena Starnawska (Politechnika Gdańska), ICSEM Partner, member of the Polish ICSEM Research Team
13.00-13.15	Questions and conclusions
13.15- 14.15	Lunch



14.15–15.45	<p>Dialogue between knowledge and practice: In between two worlds – about not-only-for-profit structures, their role in creating socially responsible territories and about social economy as an intersectoral interface.</p> <p>Workshops:</p> <ol style="list-style-type: none">1. Collaboration between sectors for social entrepreneurship – the Sopot model – with the participation of: Marcin Nowakowski, director of strategy and development of Sopot social services; Joanna Woźniczka, president of the social cooperative Kooperacja; Marcin Burakowski, CEO of Aqua (private co). Moderator: Dr Małgorzata Niemkiewicz – General secretary of Caritas of the Gdańsk diocese, member of the OWES steering committee2. Role of the local authority in creating a "good climate" for the development of the social economy – model of the Kartuski powiat¹ – with the participation of: Bogdan Łapa – vice Starosta Kartuzy, Aleksandra Bobrowska – specialist in social economy, Starostwo Kartuzy Powiat, Mirosława Gruba – director Kartuzy social services, Tadeusz Podymiak – President of the Foundation for education and social activity in Kartuzy Moderator: Mateusz Szulc - Director of Strategy and Development Starostwo3. Social economy structures creating job places for handicapped persons based on collaboration with the business sector – with the participation of: Przemysław Piechocki – President of the Association for the creation of Social Cooperatives (Poznań), Zbigniew Prałat – Association for the creation of Social Cooperatives (Poznań), Hania Gałusa – Specialist in business counseling OWES², HR director of Saint Gobain in Koło, Monika Karkus Kowalska - President of a social cooperative, Piotr Harhaj – director in the Centre for Social Policy in Gdynia – support for the elderly and handicapped. Moderator: Piotr Wołkowiński – plenipotentiary of the Gdańsk Metropolitan Area Association for social economy.4. Partnership between the local authority and NGO's – Gdynia model – with the participation of: Michał Guć – vice Prezydent Gdyni, Wojciech Girucki – President of the Gdynia Social Cooperative „Razem”, Katarzyna Stec – deputy director for social policy Gdynia, support for the elderly and handicapped, Jarosław Józefczyk, deputy director for social policy Gdynia – homeless and the job market Moderator: Joanna Urbańska – business mentor OWES5. Networking and self organisation – cluster of social enterprises – with the participation of: Zbigniew Canowiecki – President of the Pomeranian Employers Organisation, Aleksandra Harasiuk – animator of the OWES cluster. Moderator: Jerzy Boczoń – President of the Regional Association for Information and Support of NGO's.
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¹ Powiat – a local authority grouping several local authorities. In the Pomeranian region there are 19 such subregions.

² OWES Ośrodek Wsparcia Ekonomii Społecznej – Centre for the Development of the Social Economy.



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	<p>6. Socially responsible and enterprising – a model for "economizing" NGO's –with the participation of: Marianna Sitek-Wróblewska, President of the Gdańsk Foundation for Social Innovation, president of PSO (association for the mentally handicapped). Moderator: Magdalena Skiba – Director of the Cooperation Department, Gdańsk City Hall.</p> <p>7. Social cooperatives as responsible social employers – examples of social cooperatives – with the participation of: Michał Wagner – President of the social cooperative Studio Effekt, Katarzyna Littwin, president of the Gdańsk Social Cooperative, Krzysztof Cybulski – President of the social cooperative Krąg, Bogumiła Gałek-Bartnikowska – President of the social cooperative Wróc. Moderator: Szymon Faliszewski – business mentor OWES.</p> <p>8. Between social mission and a market conception of business - model in Chojnice – between help and employment, with the participation of: the social cooperative in Chojnice, Justyna Rogińska, Karolina Mikołajewska-Bożka Foundation Otherwise Competent. Moderator: Agnieszka Ossowska – Specialist of the educational process OWES.</p> <p>9. Institutional support for the development of the social economy – with the participation of: Katarzyna Weremko – deputy director of the Regional Center for Social Policy, Agata Chrul – Regional Center for Social Policy, Agnieszka Duda – Director of OWES in Słupsk. Moderator: Agnieszka Chomiuk – Director OWES Dobra Robota</p>
18.30	Pomorski Park Technologiczny, Gdynia : evening meal with surprises. Organisation by Social Cooperatives "Razem" (meal), Kozianostra (rooms), Słoneczne Wzgórze (music)
<p>Day II 7 November 2014</p>	<p>Social economy – opportunities and challenges Europejskie Centrum Solidarności, Pl Solidarności 1, Gdańsk</p>
9:00 - 9.20	Welcome and reports from the workshops of Day I
9.20 - 9.40	<p>Presentation of the social economy cluster – Jerzy Boczoń, president of the Regional Association for Information and Support of NGO's Signing of a common letter of intent for the creation of the social economy cluster</p>
9:40- 10.40	<p>Social economy in the perspective of the new EU perspective 2014 – 2020 – The Pomeranian Regional Marshall's Office Discussion panel: Maciej Kisała – Regional Centre for Social Policy Joanna Lewicka- Jacynowicz - Departament of the European Social Fund Bartosz Kozicki - Departament For Regional Development</p>
10.40 - 11.10	Coffee break



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11.10 - 11.30	Dobra Robota in the Pomeranian regiona - film about the development of social economy
11.30 - 12.00	Creation and working of new social economy enterprises Kuba Hossa – President Social Cooperative Iskra Jan Piotrowski – social cooperative Overhead XX XX – president social cooperative 100%
12.00 - 12.30	Coffee break
12.30 - 13.30	Debate: Can the social economy play an important role in local development? Moderator: Piotr Świąc, journalist TVP Gdańsk
13.30 - 14.00	Socially responsible territories – synthesis and conclusions: Małgorzata Nlemkiewicz - General secretary of Caritas of the Gdańsk diocese, member of the OWES steering committee; Agnieszka Chomiuk, director OWES Dobra Robota; Jerzy Boczoń, President of the Regional Association for Information and Support of NGO's, member of the OWES steering committee; Piotr Wołkowinski, plenipotentiary of the Gdańsk Metropolitan Area Association for social economy.
14.00	Lunch